

PLAYER DEVELOPMENT

Photo: Gregory Drezdzon

## WELCOME TO THE SHOW

AT JACOBS FIELD



Professional baseball in Cleveland is one of the city's oldest traditions, dating back to 1869. There is a passionate connection between the city of Cleveland and the Indians, as they are a study in revival. Both are working, living examples of the power of teamwork, conviction, and dedication.

The Indians committed themselves to a significant investment in a long-term strategy to build a winning formula in Cleveland baseball. That format is based on the creation and maintenance of a young, talented, and exciting Major League club; a solid and productive Player Development system; and a world-class baseball-only ballpark. During the "Jacobs Field Era," the Indians have turned into a perennial contender in the American League. During this era the Indians have captured two American League Pennants and a franchise record five consecutive A.L. Central Division Titles.

Since the ballpark opened in April of 1994, the Indians frequently play before sellout crowds. In fact, Cleveland owns the longest consecutive sellout streak in Major League Baseball – at 455 games – far surpassing the marks of all other clubs.



